

SADIKOĞLU ISI TEKNİK TURİZM YATIRIMLARI SANAYİ VE TİCARET LİMİTED ŞİRKETİ

LAW ON THE PROTECTION OF PERSONAL DATA

CUSTOMER&GUEST&VISIT&SUPPLIER&BUSINESS PARTNER REAL PERSON LIGHTING TEXT

SADIKOĞLU ISI TEKNİK TURİZM YATIRIMLARI SANAYİ VE TİCARET LİMİTED ŞİRKETİ As (referred to as "Büyük Truva Hotel " or the company), it is among our primary principles to protect the fundamental rights and freedoms of our customers, guests and visitors, as well as to protect the privacy of their private lives, and to ensure and protect information security; We wanted to inform you about "Protection of Personal Data". Büyük Truva Hotel Hotel reserves the right to update this Information on the Protection of Personal Data at any time within the framework of the changes that can be made in the current legislation.

Since your personal data may be collected pursuant to Article 10 of the Law on the Protection of Personal Data No. 6698 (Law) and Article 13 of the European Union Data Protection Directive (GDPR), the collection method and legal reason for personal data is determined by which of your personal data is provided by our Company. We have an obligation to inform you about the purposes for which your personal data is processed, to which third parties your personal data is disclosed/transferred and for what purposes, and your rights that you can exercise as a data owner.

Personal Data Processed:

Identity Data: Name, surname, TR Identity No, Passport No, License Plate, Marital Status, Date, Gender,

Contact Data: E-mail address, address and phone number,

Physical Space Security Information: Camera recordings taken at the entrance to the physical space, during the stay in the physical space, etc.

Visual and Audio Data: Camera recordings,

Finance Information: IBAN number,

Transaction Security Information: IP address information, website login and logout information, password and password information,

Customer Transaction Information: Call center records, invoice, promissory note, check information, order information, demand information,

Risk Management: Information processed for the management of commercial, technical and administrative risks,

Data Subject Person Group:

Shareholder/Partner

Supplier Employee

Supplier Officer

Business Partner

Potential Product and Service User

Product and Service Recipient

Visitor

How and for what reasons do we collect your personal data? What are the Legal Reasons?

Your personal data; Compulsory cookies called "cookies" (small files placed on your hard drive) that allow our computers to automatically recognize you when you visit our website via our corporate website, e-mail or other means, tour operators, travel agencies, GDS reservation Physical forms (guest undertaking, mail order, etc.) at the time of guest check-in, are stored in various ways, including verbal, written or electronic media, through various channels such as recording your accommodation information in the hotel program, sending your business card to us at fairs.

It can be processed based on the reasons stated in Articles 5 and 6 of the Law on the Protection of Personal Data No. 6698 and the reasons for compliance with the law given below.

Prediction in laws

- Turkish Commercial Code No. 6102,
- Tax Procedure Law No. 213,
- Law No. 6698 on Protection of Personal Data,
- Turkish Civil Code No. 4721,
- Law of Obligations No. 6098,
- Law No. 6502 on the Protection of Consumers,
- Law on Provincial Administration No. 5442,
- Regulation of Broadcasts on the Internet No. 5651 and Fighting Against Crimes Committed Through These Broadcasts About the Law
- Identity Reporting Law No. 1774,
- Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.
- It is necessary to process the personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- To be able to offer the requested products and services and to fulfill the requirements of the contracts you have concluded,
- It is compulsory for the fulfillment of the legal obligation,
- Data processing is mandatory for the establishment, exercise or protection of a right,

For What Purposes Do We Process Your Personal Data?

Your personal data obtained by us in accordance with the law is processed by our Company in order to fulfill our legal obligations, within the scope of the Company's legitimate interests and without harming your rights.

Your personal data will be retained for the maximum period specified in the relevant legislation or required for the purpose for which they are processed, and for the statutory limitation periods. The retention period may vary depending on the personal data categories and processing purposes.

- Execution of Emergency Management Processes
- Execution of Access Authorities
- Execution of Activities in Compliance with the Legislation
- Execution of Finance and Accounting Affairs
- Ensuring Physical Space Security
- Following and Execution of Legal Affairs
- Execution of Communication Activities
- Execution / Supervision of Business Activities
- Execution of Occupational Health / Safety Activities
- Execution of Activities for Ensuring Business Continuity
- Execution of Goods / Services After-Sales Support Services
- Execution of Goods / Service Sales Processes
- Production of Goods / Services and Execution of Operation Processes
- Execution of Customer Relationship Management Processes
- Execution of Marketing Activities
- Execution of Storage and Archiving Activities
- Execution of Contract Processes
- Follow-up of Requests / Complaints
- Execution of Marketing Processes of Products / Services
- Ensuring the Security of Data Controller Operations
- Providing Information to Authorized Persons, Institutions and Organizations
- Execution of Management Activities
- Creation of Visitor Records
- Execution of processes related to accommodation service

Where Do We Transfer Your Personal Data?

Your data is not shared with unrelated third parties. Personal data of our guests are shared with the Police Department in accordance with the Identity Reporting Law; Private Law Persons and Authorized

Public Institutions and Organizations can be shared with the business if requested in accordance with other legal regulations.

Your Rights

As per Article 11 of the KVKK, on the condition that you prove your identity to us personally, regarding your personal data;

- You can learn whether we are processing personal data about you, and if we are, you can request information about it.
- You can learn the purpose of processing your personal data and whether they are used in accordance with its purpose.
 - You can find out whether your personal data is transferred domestically or abroad and to whom it is transferred.
 - You can request the correction of your incorrect and incomplete personal data and the notification of the recipients to whom this data has been or may have been transferred.
- You can request the destruction (deletion, destruction or anonymization) of your personal data within the framework of the conditions stipulated in Article 7 of the KVKK. However, by evaluating your destruction request, we will evaluate which method is appropriate according to the conditions of the concrete case. In this context, you can always request information from us about why we have chosen the destruction method we have chosen.
- You can request the third parties to whom your personal data has been or may be transferred to be informed about your destruction request.
- You can object to the results of your personal data analysis created exclusively by using an automated system, if these results are against your interests.
- If you suffer damage due to unlawful processing of your personal data, you can request compensation for the damage.

Your requests in your application will be concluded free of charge within thirty days at the latest, depending on the nature of the request. However, if the transaction requires a separate cost for the Company, the fee in the tariff determined in the Communiqué on Application Procedures and Principles to the Data Controller by the Personal Data Protection Board may be charged.

Method